

ABSTRACT OF THE DISSERTATION

Doctoral candidate: Le Huu Luan

Dissertation title: *Management of Public Artistic Units under the Autonomy Mechanism at the Ho Chi Minh City Performance and Cinema Organization Center*

Major: Culural Management

Code: 9229042

Scientific supervisor: Assoc.Prof.Dr. Nguyen Thi Minh Thai

Assoc.Prof.Dr. Bui Hoai Son

Institution: Vietnam National Institute of Culture and Arts Studies

CONTENT OF THE ABSTRACT

1. Aims and Objectives of the study

This study elucidates the theoretical foundations and operational processes of managing public artistic units under the self-management mechanism, along with the artistic achievements attained. It proposes solutions to refine the model and enhance the management efficiency of public artistic units operating under the self-management mechanism at the Ho Chi Minh City Center for Performing Arts and Cinema.

The topic focuses on examining the case of the management operation of the public artistic unit under the self-management mechanism at the Ho Chi Minh City Center for Performing Arts and Cinema.

2. Methods of the study

The research methods used in the thesis are as follows:

- Document synthesis and analysis method.
- In-depth interview method.
- Comparative method.
- Sociological survey method.

3. Main results and conclusions

The thesis contributes to systematizing and defining the self-management mechanism and clarifying this mechanism in the management of activities within public artistic units. From this, it establishes the principles, models, and implementation methods, while also providing criteria for assessing the effectiveness of the self-management mechanism in artistic activities, linked to the development and satisfaction of the public's cultural consumption needs.

The thesis presents recommendations and solutions aimed at enhancing the operational effectiveness of public artistic units in Ho Chi Minh City, allowing other public artistic units to reference and apply these insights.

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